

# Investor Day - Presentation

February 2023

### Cautionary Statement

This presentation contains statements relating to future business developments and economic performance that could constitute 'forward-looking statements. While these forward-looking statements represent the Company's judgments and future expectations, a number of factors could cause actual developments and results to differ materially from expectations. The Company undertakes no obligation to publicly revise any forward-looking statements to reflect future events or circumstances. Further, investors are requested to exercise their own judgment in assessing various risks associated with the Company and also the effectiveness of the measures being taken by the Company in tackling them, as those enumerated in this Report are only as perceived by the Management.

Note: Across this presentation

"KOEL" refers to "Kirloskar Oil Engines Limited."

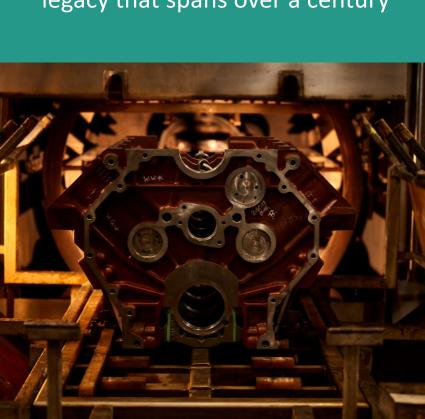
#### **CONTENTS**

- ABOUT KOEL
- MANAGEMENT TEAM
- STRATEGY FOR GROWTH



## Kirloskar Oil Engines Ltd

We are a company within the Kirloskar group, which has a legacy that spans over a century



## Engineering Excellence

We understand Engineering,
Manufacturing, Sales Distribution
and Service like no one else does

### Value Driven Culture

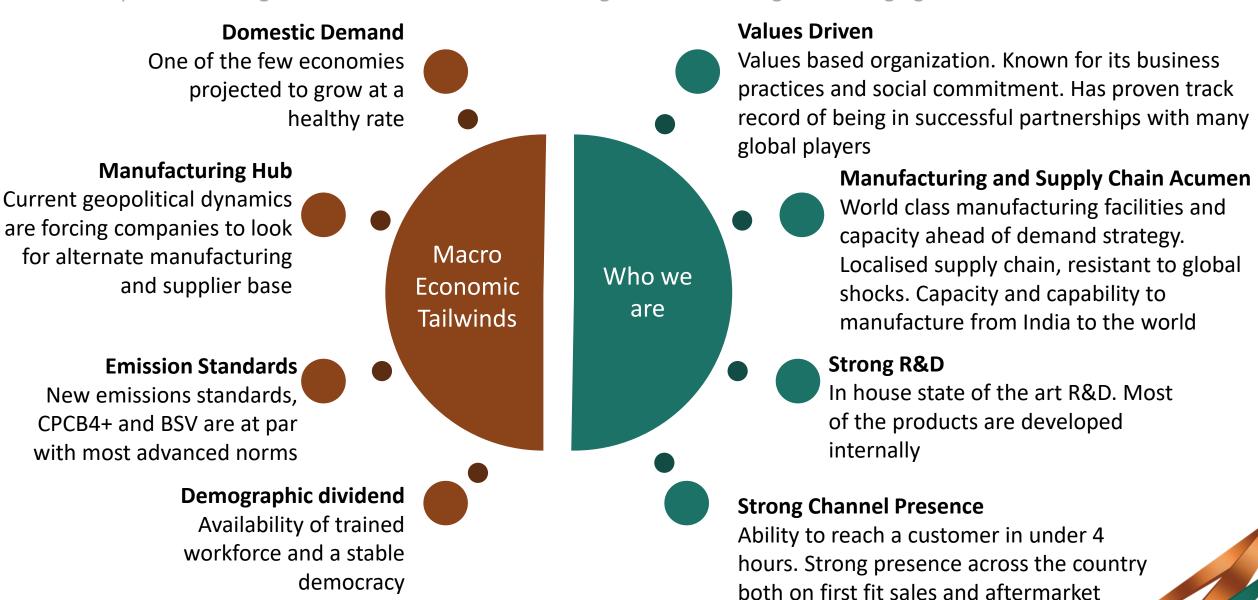
We are a values-driven firm, and we work towards enabling all our stakeholders, including business partners, customers, investors suppliers, employees, etc



#### **WHY KOEL**

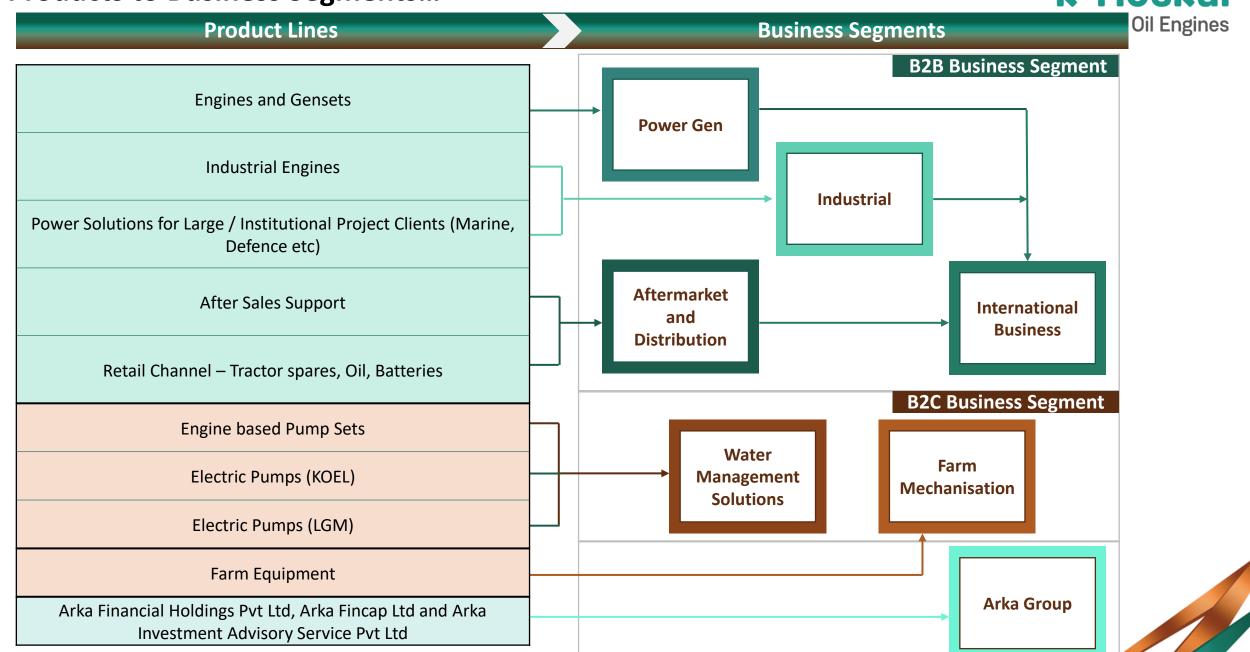


A sweet spot with strong macro economic tailwinds and organizational strengths converging



#### **Products to Business Segments...**





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K\*rloskar Oil Engines

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#### **KOEL Leadership**





- Culture
- Brand
- Values

Gauri Kirloskar MD, KOEL



- All B2B businesses and functions
- Information Technology

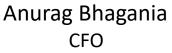
Rahul Sahai CEO, B2B Businesses



- All B2C businesses and functions
- Aseem Srivatsava CEO, B2C Businesses



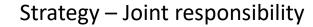
- Legal
- Secretarial
- Investor Relations





- Chief of Staff
- Marketing and Communications

George Verghese
CHRO



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#### **KEY MACROECONOMIC FACTORS AFFECTING OUR BUSINESS...**





#### **Macroeconomic Tailwinds:**

- Increasing power deficit and energy requirements giving impetus to our core business
- Government focus on infrastructure development



#### **Changing compliance and ESG Requirements:**

- Regulations around CPCB 4+, BSV
- ESG: Focus on environment and sustainability by Corporates



#### **Consumer Asks:**

- Increased expectations around Service Quality, asset availability and total cost of ownership
- Technology enabled conveniences



#### **Global Markets:**

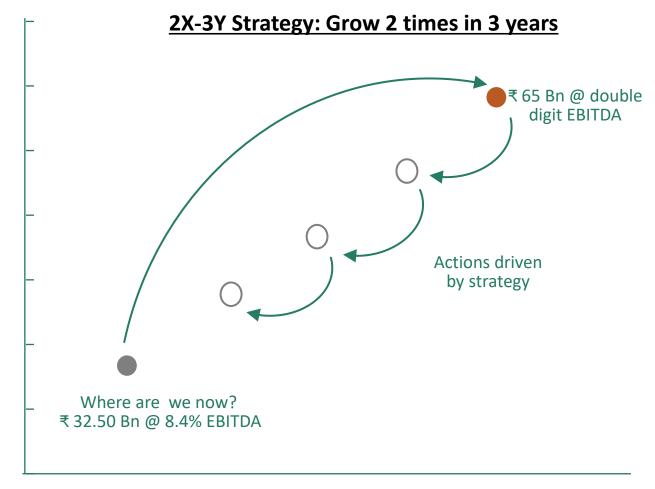
- Global OEMs looking for credible partners in India (China+1)
- With CPCB 4+ India shall be at par with most international compliances- giving rise to market entry opportunities in nontraditional markets

Advantage KOEL

#### **OUR 2X – 3Y STRATEGY**

Looking to drive exponential growth over the next 3 years

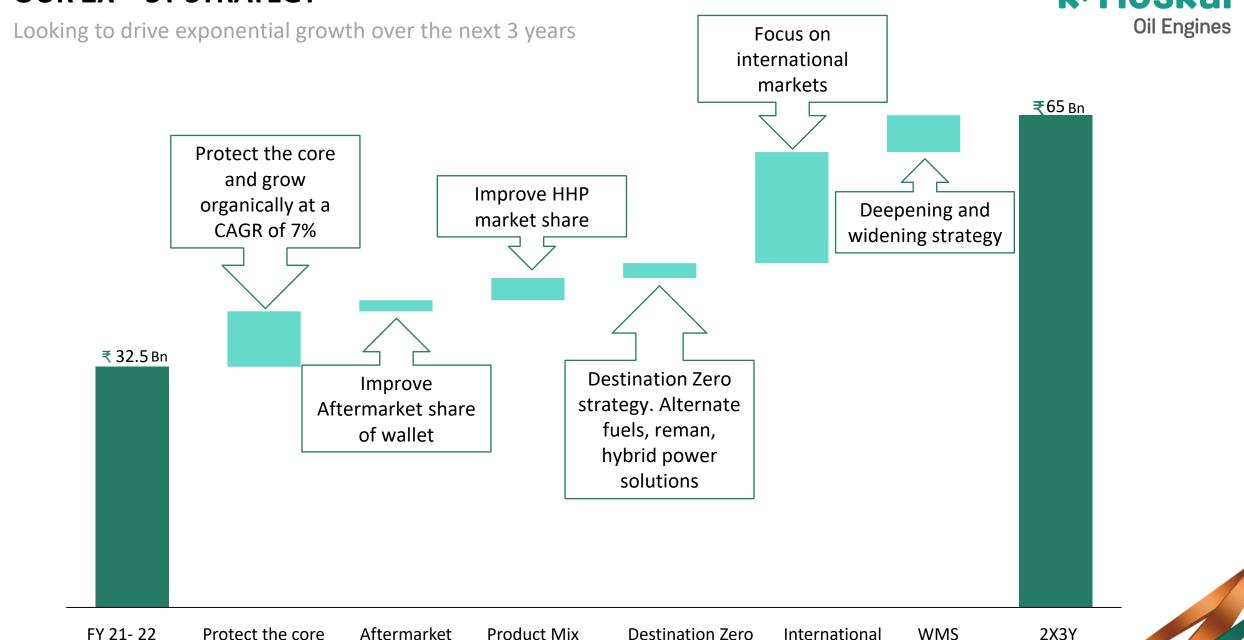




**2X-3Y Strategy Pillars** Growth Strategy Channel & Path to Market People & Technology **Talent** Roadmap Development Operations **Excellence** 

#### **OUR 2X – 3Y STRATEGY**





FY 21- 22 Protect the core Aftermarket

**Product Mix** 

**Destination Zero** 

**Business** 

#### **OUR 2X – 3Y STRATEGY**

Deploying the 2X – 3Y strategy to deliver value to all stakeholders





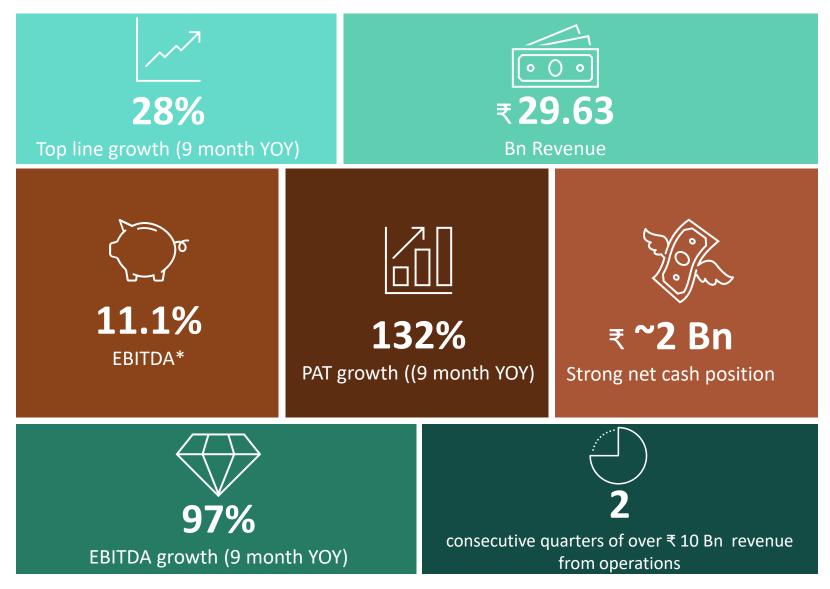
Customer Delight



#### WE ARE PROGRESSING WELL

We have made a beginning







## Thank you

